

Dublin Cycling Campaign

July 2015 AGM

Dublin Cycling Campaign AGM
7pm, Monday 13th July 2015
Central Hotel, Exchequer Street

If you come to just one meeting in 2015, make it our AGM! Get involved! Help us step up to the next level of successful advocacy. All Welcome.
www.dublincycling.ie



DUBLIN CYCLING CAMPAIGN

ECF
EUROPEAN CYCLISTS' FEDERATION

cyclist.ie 
the first
Cycling Networking Network



A flavour of what we've done...

- **Lobbied** in regard to the provision of cycle friendly planning and high quality cycle friendly schemes. We do this through:
 - Researching and preparing submissions on cycling and development plans (with Cyclist.ie)
 - Our work on all Dublin Council 's **Strategic Policy Committees (SPC)**, **Public Participation Networks (PPN)** and the **Dublin City Cycling Forum**
 - Working at both Local & National level - we are The VOICE of Everyday Cyclists
- **Represented bicycle users in many media debates on cycling - we are the Go-To organisation for Media in relation to cycling developments**
 - Print media
 - Radio and TV
 - Social Media
- **Run events (Bike Week 2015, Electric Picnic, Bike Parking Day, St Patrick's Day Parade + Others)**
- Run public monthly meetings with key decision-makers and issue monthly **Newsletter (approx 2000 recipients)**



Plans to take cars out of Dublin city centre



Implementing our strategy...

- Aim #1: To change public perceptions of cycling and cycling's role within a Living City
- Aim #2: To change policies and regulations for the benefit of cyclists and pedestrians
- Aim #3: To work to change the physical infrastructure on our city's roads and public spaces for the particular benefit of cyclists and pedestrians
- Aim #4: To become a more effective organisation (by periodically reviewing structures and methods of working)

Our People



- 100% Volunteers
- Love all things cycling
- Are all multi-modal travellers!
- A wealth of experience & expertise
- Plugged into national (Cyclist.ie) and international (ECF) debates
- Everyone helps from a little to a lot
- Varied skills and backgrounds that all contribute to the campaign success



Campaigns and Events

- Bike Theft
- 30 kph
- Liffey Quays Cycle Route
- #FreeTheCycleLanes
- **RESPECT** Campaign upcoming
- Bike Week, Mobility Week / Annual Cycling Lecture...
- Social events (Astronomy cycle, Halloween Cycle, Bicycle Christmas Party...)



cyclist.ie the Irish Cycling Advocacy Network

DUBLIN CYCLING CAMPAIGN

ECF EUROPEAN CYCLISTS' FEDERATION

CALLING ALL BICYCLISTS!

Christmas Party
7.30pm, Monday 8th December

The Central Hotel (1st floor), Exchequer St
christmas treats, mulled wine, raffles, prizes,
wonderful company, all welcome and free in
Come along and find out what happened for cycling in 2014! www.dublincycling.ie

Phoenix 15 -21 June

Park Bike Festival

www.bikeweek.ie

www.facebook.com/phoenixparkbikeweekfestival

www.dublincycling.ie

www.phoenixpark.ie

Bikeweek.ie
13th-21st June 2015

THE 2015 IRISH CARBONNE CHAMPIONSHIP

OPW

DUBLIN CYCLING CAMPAIGN

Dublin Bike Theft Report

Compiled by: **DUBLIN CYCLING CAMPAIGN**

Between **2003 & 2013** recorded bike theft has increased by **100%**

Theft ↑ **2009** along with the introduction of the Bike to Work scheme

So in 2013: The true number of bikes stolen in Dublin was estimated to be at least **20,000**

But Crime Victim Surveys show that only 1 in 4 bike thefts are reported to the Gardai

Top theft locations

- Homes
- Streets
- Underground car parks

Dublin Hotspots include:

- Grafton / Georges St Quarter
- Parnell St
- Trinity College
- Stephen's Green & King Street South

7% of national bike thefts occurred in Dublin

THE IMPACT OF BIKE THEFT

1 in 6 people do not replace their bicycles

42% STOP OR REDUCE THEIR CYCLING

26% REDUCE HOW MUCH THEY USE THEIR BICYCLE

LAW & ORDER

only **1%** of bike theft results in a conviction

Gardai say that reuniting **BIKE & OWNER ISN'T EASY** BECAUSE

ONLY **25%** OF BIKE THEFTS ARE REPORTED

AND JUST **1/4** OF THOSE WHO REPORT MADE THEIR BICYCLE SERIAL NUMBER

THIS IS NOT A NEW PROBLEM! IN 1935 A MAN FROM HAROLD'S CROSS RECEIVED 6 MONTHS HARD LABOUR FOR BIKE THEFT

WHAT YOU CAN DO

- ALWAYS LOCK YOUR BIKE**: USE A GOLD OR SILVER STANDARD LOCK, AND AVOID CABLE LOCKS!
- RECORD YOUR BIKE SERIAL NUMBER**: RECORD YOUR BIKE DETAILS AND NOTIFY THE GARDAI IF YOUR BIKE IS STOLEN
- USE A LOCK REGARDLESS OF WHERE YOU PARK**: HOMES AND UNDERGROUND CARPARKS ARE THEFT HOTSPOTS

JOIN NOW! HELP SOLVE DUBLIN'S BIKE THEFT PROBLEM. MAKE A DIFFERENCE. JOIN THE DUBLIN CYCLING CAMPAIGN TODAY. GET IN TOUCH ONLINE OR JOIN US AT OUR MONTHLY MEETINGS.

www.dublincycling.ie Dublin Cycling Campaign @DublinCycling

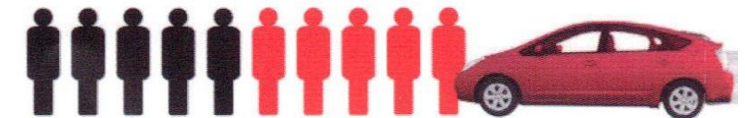
HARD AND FAST FACTS

Pedestrians hit by a car...

at 30 km/h – 1 in 10 will die



at 50 km/h – 5 in 10 will die



at 60 km/h – 9 in 10 will die





What you can do

- Help out with some of our current campaigns
- Support us in lobbying Local and National Government
- Join as a member to the campaign to help support and fund the many campaigns and events
- Persuade at least one of your friends to join DCC!
- Volunteer some time and/or your skills (IT, Graphic Design...)
- **Remember - no other organisation is doing this important work on behalf of everyday bicycle users!!**



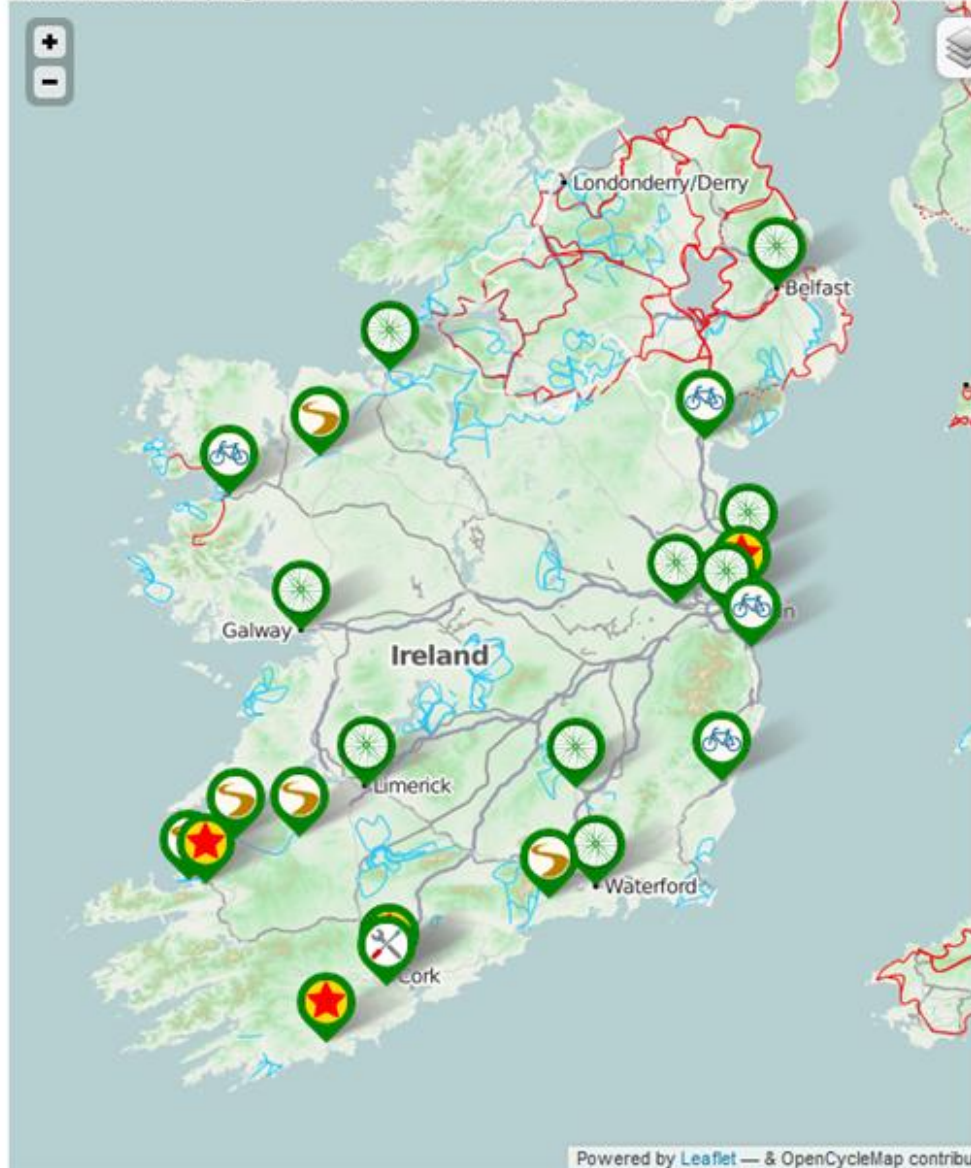
Campaigning at a National level 2014-15

Damien Ó Tuama, National Cycling Coordinator

Map

Local Groups and Festival / Event Map

Click on icon in top right of map to control visibility of Local Group and Festival icons



Cyclist.ie's vision is that cycling is a normal part of transport and everyday life in Ireland.

We are a network of:

8 Urban / County wide groups (Dublin, Maynooth, Kilkenny, Waterford, Cork, Limerick, Sligo and Skerries);

3 Bicycle Festivals (in Cork, Clonakilty and Kerry)

2 Greenway Groups (Great Southern Trail and Dingle Greenways) with several others now joining up!

Lobbying - Policy / Planning Consultations

Approx 30 Submissions over last 12 months... including:

- DoTTAS Review of National Land Transport System, Statement of Strategy
- Development Plans (e.g. Kildare, Fingal, DLRCC, Dublin City, Donegal DPs)
- Transport/Movement Strategies (e.g. Cork, GDA Transport Strategy 2015-2035, NI Bicycle Strategy...)
- Greenways (Dublin to Galway Greenway / Cycleway EV#2 - Part 8's – e.g. Shannon Cycle Bridge)
- Other Schemes (BRT Swords to City Centre, Sligo: Finisklin Road / Sea Road Cycling/Road Traffic Calming Scheme)



gathering of GREENWAY & RURAL CYCLEWAY GROUPS

Saturday 18th
October 2014

in ireland
...hosted by cyclist.ie



SCHEDULE >>

13:30 - Lunch

14:00 - Start

16:30 - Finish

Informal Socialising Afterwards

Tailor's Hall, Back Lane, Christchurch, Dublin 8

PURPOSE OF THE AFTERNOON:

Bringing Greenway Advocacy Groups together to share experiences and information and encourage cooperation. Introducing Greenway Groups to Cyclist.ie and what we do nationally for cycling. Developing stronger links between separate greenway groups

PRESENTATIONS BY:

Doug Corrie, National Trails Office, on

'Greenway Development – Present Situation and Future Prospects'

Colm Ryder, member of Cyclist.ie Executive, on

'The European Dimension and National Co-ordination with Cyclist.ie'



MORE INFORMATION: Visit: www.cyclist.ie //
Email: National Cycling Coordinator, damiens.otuama@pantaisce.org



Local Coordinator Member for Ireland

Member for Ireland

Lobbying - Legal / Behavioural Issues

Work on National Level Committees

- **Euro- velo route developments (EV#1 and EV#2)**
 - Through our representation on National Trails Advisory Committee (NTAC)
- **Improved design standards (i.e. Cycle Manual, Design Manual for Urban Roads and Streets, NRA rural standards)**
 - Through regular meetings with NTA officials et al
- **Lower speed limits, contra-flow cycling, proceeding legally through red (as with Paris) etc.**
 - Meeting with officials from DoTTAS
- **Fixed Charge Notices (FCNs)**
 - Meeting with Minister Paschal Donohoe
 - Media response around issue

Ensure cycling advocacy is effective at a national level.....

- Monthly meetings of Cyclist.ie (6 member) Executive and biannual meetings of (20 member) Council
- Updated www.cyclist.ie and social media
- Plugging into ECF (AGM, Velo-city conference)
- Building up our membership & Fundraising
- Organising Seminars for activists and officials
- Building alliances
 - An Taisce, Green Schools, Children's organisations....
Jake's Legacy, Staying Alive at 1.5.....



Finally, a BIG THANK YOU to....



EUROPEAN CYCLISTS' FEDERATION



An Taisce

The National Trust for Ireland



EUROCYCLES™

Euro Baby™



ACCOUNTS - Income

2. Income

The total income of the company for the year has been derived from its principal activities wholly undertaken in Ireland.

	2014	2013
Class of business		
Memberships	5,429	4,979
Donations	2,235	875
Merchandise	110	207
Department of Transport Seminar Grant	5,093	-
ECF AGM Sponsorship	4,477	-
VOCA Grants released	-	9,210
Wheel Grant released	2,260	-
Dublin City Council Video		
Production grant released	9,550	2,450
ECF Leadership Programme released	26,600	7,500
Bike Week Grant	4,291	3,500
Electric Picnic	-	180
Interest Earned	23	107
	<u>60,068</u>	<u>29,008</u>
	=====	=====

3. Employees

There were no employees during the year. The company is run on a volunteer basis

4. Tangible Fixed Assets

	Fixtures, Fittings and Equipment	Total
At Cost		
At 1 January	2,695	2,695
Additions in year	-	-
	<u>2,695</u>	<u>2,695</u>
Depreciation		
At 1 January	1,542	966
Charge for the year	576	576
	<u>2,188</u>	<u>1,542</u>
Net Book Value		
At 31 December 2014	577	1,153
	=====	=====
At 31 December 2013	1,153	1,729

Roles



STRATEGY AND GOVERNANCE

- Chairperson
- Vice-Chairperson
- Strategy & Governance
- Treasurer
- Funding Strategy
- Secretary

MEMBERSHIP / ACTIVATING VOLUNTEERS

- Membership Team
- Membership Recruitment
- Volunteer List

RESEARCH & LOBBYING – DUBLIN CITY AREA

- Coordinator of Group
- Dublin City Cycle Forum
- Dublin City Transport SPC
- Technical Officer

CAMPAIGNS & EVENTS

- Bike Theft Campaign
- 30kph Campaign
- #freethecyclelanes
- North Quays Cycle Route

- Events Convener
- National Bike Week (NBW) Coordinator
- Our Events (Non-NBW)
- Others' Events we plug into (Non-NBW)

COMMUNICATIONS

- PRO / Spokesperson
- Website
- Film and video
- Internal Communications
- Facebook and Twitter Admin
- Newsletter(s) Editor
- LinkedIn Admin
- Graphics Team
- Bike Buddy Coordinator

RESEARCH & LOBBYING – DLRCC / SDCC / FINGAL AREAS

- Dun Laoghaire - Rathdown (DLR)
- South Dublin Group (SDCC)
- Fingal Group (FCC)